

Click to verify



Londonbased fresha series atlantic 132mlundentechcrunch

London-based Fresha, a marketplace platform for beauty and wellness, announced on Wednesday that it has secured a \$31M (approximately €27.8M) venture debt facility from J.P. Morgan. This funding will accelerate the company's expansion into new markets and drive the growth of its machine-learning capabilities and AI-powered robotics. To date, the UK company has raised over \$185M (approximately €166M) in venture capital funding, including a \$150M (approximately €135M) Series C round in 2021 led by General Atlantic. "We are thrilled to be working with J.P. Morgan," says William Zeqiri, Founder and CEO of Fresha. "Today, there is so much potential to be unlocked. Beauty service providers need a 360-degree view of each client, including booking behaviour, preferences, payment methods, and lifetime value. Extracting insights from every transaction has become a key competitive advantage, allowing our users to offer highly tailored and personalised services." Founded by William Zeqiri, Fresha's platform empowers beauty businesses, such as salons, barbershops, spas, and aesthetics clinics, to operate efficiently and independently. By offering subscription-free business software with embedded payment processing and a consumer marketplace, the London-based company helps businesses streamline their entire operations and connect with more customers. The platform allows consumers to discover, book, and pay for beauty and wellness appointments with local businesses. The Fresha ecosystem offers merchants everything they need to run their businesses effectively, including appointment bookings, point-of-sale, customer records management, marketing automation, loyalty programs, beauty product inventory, and team management. At present, the company boasts a network of over 110,000 merchants, with a strong presence in the United States, United Kingdom, Canada, Australia, New Zealand, and Europe. To date, Fresha has facilitated transactions worth over \$35B (approximately €31.4M) in gross merchandise volume, showcasing its significant impact on the global beauty and wellness industry. In 2023, the company grew revenues by 67 per cent year-over-year, with a similar level of performance expected in 2024. Zeqiri continues, "The next exciting frontier for Fresha is expanding our research and development in machine learning and integrating AI into daily business operations. Our vision is a world where innovation and creativity flourish together, driving progress and enabling everyone to reach their full potential. In the not-so-distant future, we envision AI-powered robots working alongside humans in the beauty and wellness space. Robots can handle repetitive tasks, such as managing bookings, mixing colours, welcoming customers, or managing inventory, freeing up valuable time for stylists to focus on personalizing their services and honing their craft." J.P. Morgan serves venture-backed and high-growth companies, founders, and venture capital firms across the globe in industries like technology, fintech, disruptive commerce and internet, life sciences, climate tech, and healthtech. The firm provides deep industry expertise, local support, global products and services, and a robust network of investors and partners to meet clients' commercial, investment, and private banking needs. "We're delighted to support Fresha on their continued growth journey," says Alexandra Wyatt, U.K. Innovation Economy banking at J.P. Morgan. "Fresha is steering the rapidly expanding beauty and wellness space with its innovative technology and strong unit economics. Their unique business model is transforming the industry landscape, and it's precisely the type of innovation we want to help drive globally," adds Wyatt William Zeqiri Founder & CEO of Fresha and Nick Miller, Co-Founder and CPO Fresha, a London, UK-based beauty and wellness platform provider, raised \$100m in Series C funding. The round, which brought total fundraising raised to date to \$132m, was led by General Atlantic with participation from Huda Kattan of HB Investments and the founder of Huda Beauty, Michael Zeisser of FMZ Ventures, former Chairman Investments at Alibaba Group, and Jonathan Green of Lugard Road Capital, as well as existing global investors Partech, Target Global and FJ Labs. The company intends to use the funds to further broaden its global community of partner salons and spas, scale product development, deepen its marketplace bookings and pursue strategic M&A. Led by Founder and CEO William Zeqiri, and Nick Miller, Co-Founder and Chief of Product, Fresha is a beauty and wellness software platform that allows consumers to discover, book and pay for beauty and wellness appointments with local businesses via its marketplace, while salons, spas and barbershops can use it to manage their operations with its subscription-free business software. The company has an extensive base of approximately 50,000 partner venues primarily spanning the United States, United Kingdom, Canada, Australia, New Zealand and Europe. The platform is used in 120 countries globally. FinSMEs 11/06/2021 London-based Fresha is a global beauty and wellness software platform. In a recent development, the company pocketed \$100 million (nearly €70 million) in a Series C funding round, thereby bringing the company's total funding raised to \$132 million (nearly €93 million). Eyes growth! The investment round was led by General Atlantic along with strategic participation from Huda Kattan of HB Investments and the founder of Huda Beauty, and Michael Zeisser of FMZ Ventures, former Chairman Investments at Alibaba Group, and Jonathan Green of Lugard Road Capital. Also, Fresha's existing global investors Partech, Target Global and FJ Labs participated in the round. Fresha will leverage the new funds to further broaden its global community of partner salons and spas, scale product development, deepen its marketplace bookings and pursue strategic M&A. "From the day we founded Fresha, our core focus has been on offering a solution that delights our customers. That drive has continued to direct our feature development and long-term vision. The rapid growth we're seeing comes down to having happy customers that love using Fresha," said Fresha Founder and CEO William Zeqiri. "The COVID-19 pandemic has accelerated the transition across the globe to online bookings and integrated card payments, now seen as essential to run any modern salon or spa. In May 2021, Fresha saw a thirty-fold increase in the volume of card payments processed on the platform compared to a year earlier." "Fresha has emerged as a leader powering the beauty and wellness industry," said Aaron Goldman, Global Co-Head of Financial Services and Managing Director at General Atlantic. "William, Nick and the Fresha team have built a product that is resonating with the market and creating long-term value through the intersection of its payments, software and marketplace offerings. We are thrilled to be partnering with the company and believe Fresha has significant opportunity to further scale its innovative platform." "Fresha outpaces the competition by combining a superior product-market fit with outstanding execution capabilities" said Philippe Collobel, General Partner at Partech. "William and Nick superbly steered Fresha during the COVID-19 pandemic. They have continued to innovate, accelerate signups of new salons, and boost revenues, whilst supporting new venues and small businesses in navigating the crisis. We can't wait to see Fresha's continued growth after this new funding round and are thrilled to partner once again with General Atlantic," he said. Expansion across Europe Founded by William Zeqiri and Nick Miller in 2015, Fresha allows consumers to discover, book and pay for beauty and wellness appointments with local businesses via its marketplace, while salons, spas and barbershops can leverage Fresha to manage their operations with its intuitive, subscription-free business software. The company focuses on building easy-to-use, free software and offering business tools without any subscription fees, underpinned by a strong word-of-mouth effect. Fresha's partner businesses rely on the platform for its ease of use, time-saving benefits and embedded features to grow sales, while end consumers enjoy a premium booking and payment experience. While the UK is Fresha's largest market, the company has active users across all EU and the platform is available in 20 local languages. Fresha has a team of over 100 software developers across Europe and UK at its sites in London, Amsterdam, Berlin and Warsaw. Currently, Fresha is hiring to double the headcount of its product development team. Also, it is establishing a commercial presence in Paris to meet the growing demand for Fresha across the EU. Bookmark your favorite posts, get daily updates, and enjoy an ad-reduced experience. Already have an account? Log in 122,325 followers 9mo Fresha, a marketplace platform for beauty and wellness, announced it has secured a €27.8 million venture debt facility from J.P. Morgan. William Zeqiri, Founder and CEO of Fresha, said: "The beauty and wellness industry is a dynamic world, buzzing with creativity, innovation, and an endless quest for service enhancement. Today, there is so much potential to be unlocked." See more comments To view or add a comment, sign in London-based Fresha, a SaaS-enabled marketplace platform for the beauty & wellness industry, has raised \$100M (approx €82.45M) in its Series C round of funding. With this fundraising, the company has raised a total of \$132M (approx €108.8M) in funding, to date. The raised capital will help Fresha to further expand its global community of partner salons and spas, scale product development, deepen its marketplace bookings, and pursue strategic M&A. Fresha's Series C round was led by General Atlantic, a global growth equity firm. Besides, the round also saw participation from Huda Kattan of HB Investments and the founder of Huda Beauty, Michael Zeisser of FMZ Ventures, former Chairman Investments at Alibaba Group, and Jonathan Green of Lugard Road Capital. In addition, Fresha's existing global investors including Partech, Target Global, and FJ Labs also invested in the round. Philippe Collobel, General Partner at Partech, mentions, "William and Nick superbly steered Fresha during the COVID-19 pandemic. They have continued to innovate, accelerate signups of new salons, and boost revenues, whilst supporting new venues and small businesses in navigating the crisis." Launched in 2015 originally under the name Shedul, the company rebranded to Fresha in 2020. Founded by Nick Miller and William Zeqiri, Fresha allows consumers to discover, book, and pay for beauty and wellness appointments with local businesses via its marketplace. Similarly, salons, spas, and barbershops use Fresha's platform to manage their operations with its subscription-free business software. For businesses, the platform provides facilities such as acceptance of online appointment bookings, processing of card payments, and management of customer records. Besides, it also helps businesses with marketing, staffing, product inventory, and accounting, all in one place. In addition to its free offering, Fresha Plus provides partners with additional advanced features; rather than a traditional subscription model, the company collects fees on the usage of features for card payment processing and online bookings. The platform is available in 20 local languages. Fresha's team currently has over 100 software developers across Europe and UK at its sites in London, Amsterdam, Berlin, and Warsaw. And it is currently hiring to double the headcount of its product development team. Fresha's largest market is the UK, however, the company has active users across all of Europe as they don't restrict geo availability. According to the company, it is establishing a commercial presence in Paris to meet growing demand across the EU. The platform has about 50,000 partner venues primarily spanning the US, UK, Canada, Australia, New Zealand, and Europe. It claims to have added 4,000 new venues in the month of April 2021 alone. Currently, Fresha is used in 120 countries globally, and each month, customers book millions of appointments on the platform, processing nearly \$12B in value to date. Fresha Founder & CEO William Zeqiri says, "The COVID-19 pandemic has accelerated the transition across the globe to online bookings and integrated card payments, now seen as essential to run any modern salon or spa. In May 2021, Fresha saw a thirty-fold increase in the volume of card payments processed on the platform compared to a year earlier." London-based beauty and wellness booking platform Fresha (the company rebranded in February 2020 from Shedul) landed \$100 million in a Series C round led by General Atlantic. WHO: Launched in 2015, Shedul described itself as a "SaaS-enabled marketplace" for salons and spas globally. Now rebranded as Fresha, the company allows consumers to discover, book, and pay for beauty and wellness appointments with local businesses via its marketplace, while salons, spas, and barbershops can leverage Fresha to manage their operations with its intuitive, subscription-free business software. The Fresha platform removes the critical pain points that service-based businesses often encounter by seamlessly facilitating the acceptance of online appointment bookings, processing of card payments, and management of customer records, along with automations for marketing, staffing, product inventory, and accounting, all in one place. In addition to its free offering, Fresha Plus provides partners with additional advanced features; rather than a traditional subscription model, the company collects fees on the usage of features for card payment processing and online bookings. WHY: Fresha will leverage the new funds to further broaden its global community of partner salons and spas, scale product development, deepen its marketplace bookings, and pursue strategic M&A. IN THEIR OWN WORDS: "From the day we founded Fresha, our core focus has been on offering a solution that delights our customers. That drive has continued to direct our feature development and long-term vision. The rapid growth we're seeing comes down to having happy customers that love using Fresha," said Fresha founder and CEO William Zeqiri. "The COVID-19 pandemic has accelerated the transition across the globe to online bookings and integrated card payments, now seen as essential to run any modern salon or spa. In May 2021, Fresha saw a thirty-fold increase in the volume of card payments processed on the platform compared to a year earlier." "Legacy software offerings for beauty and wellness businesses are often expensive to purchase and difficult to use. Salons face obstacles with inefficient scheduling, resulting in low occupancy and lost sales," said Nick Miller, Fresha co-founder and Chief of Product. "More than ever, beauty and wellness businesses are opting to grow sales by leveraging tools to facilitate online payments, self-service bookings and automated marketing initiatives. Fresha's technology optimizes appointment bookings with real-time online availability and boosts local discovery, helping partner salons grow sales," he said. "Fresha has emerged as a leader powering the beauty and wellness industry," said Aaron Goldman, Global Co-Head of Financial Services and Managing Director at General Atlantic. "William, Nick and the Fresha team have built a product that is resonating with the market and creating long-term value through the intersection of its payments, software and marketplace offerings. We are thrilled to be partnering with the company and believe Fresha has significant opportunity to further scale its innovative platform." Huda Kattan shared her excitement at investing in the company: "I've witnessed first-hand the positive impact Fresha has for beauty entrepreneurs. The company is a force for good in the growing community of beauty professionals around the globe, who are increasingly adopting a self-employed approach. By making top business software accessible without any subscription fees, Fresha lets professionals focus on what they do best—offering great experiences for their customers." "We believe Fresha outpaces the competition by combining a superior product-market fit with outstanding execution capabilities," said Philippe Collobel, General Partner at Partech. "William and Nick superbly steered Fresha during the COVID-19 pandemic. They have continued to innovate, accelerate signups of new salons, and boost revenues, whilst supporting new venues and small businesses in navigating the crisis. We can't wait to see Fresha's continued growth after this new funding round and are thrilled to partner once again with General Atlantic," he said. DETAILS: General Atlantic is leading this Series C, with HB Investments, Michael Zeisser of FMZ Ventures, and Jonathan Green of Lugard Road Capital also participating, along with past investors Partech, Target Global, and FJ Labs. In April 2021 alone, the company added over 4,000 new venues. The Fresha platform is used in 120 countries globally, and each month, customers book tens of millions of appointments on the platform, processing nearly \$12 billion in value to date. The London-based company has 50,000 business customers and 150,000 stylists and professionals in 120+ countries (mostly in the UK, the US, Canada, Australia, New Zealand, and Europe), with some 250 million appointments booked to date. Fresha did not disclose the valuation of this round but has raised \$132 million to date. When it closed its Series B (as Shedul), the company rebranded in February 2020). It was valued at \$105 million. Fresha, a marketplace platform for beauty and wellness, secures €27.8 million in venture debt funding from J.P. Morgan. With this finance, Fresha will be able to expand into new areas more quickly and advance its platform further by developing its machine learning skills and robots powered by artificial intelligence. SUMMARY Fresha, a marketplace platform for beauty and wellness, secures €27.8 million in venture debt funding from J.P. Morgan. Fresha is the top beauty and wellness marketplace, trusted by millions of customers and companies globally. Over \$185 million in venture capital has been raised by Fresha to date, including a \$150 million Series C investment headed by General Atlantic in 2021. According to its founders, this new partnership with J.P. Morgan will further fuel Fresha's ambitions to revolutionize the beauty and wellness industry as the company gets closer to profitability. Read also - Gausson funding news - London-based Gausson Raises \$12 Million in Series A Round Funding Salons, barbershops, spas, and aesthetics clinics are just a few of the businesses in the beauty industry that are enabled by Fresha's platform to run effectively and independently. Fresha levels the playing field for companies of all sizes by providing subscription-free business software with integrated payment processing and a consumer marketplace. This helps businesses streamline their whole operations and connect with more customers. Additionally, through its marketplace, it's platform lets users find, schedule, and pay for beauty and wellness appointments with nearby companies. Professionals in the beauty and wellness industries gain from an all-in-one platform that offers financial technology solutions and free business software for efficient operation management. William Zeqiri, Founder and CEO of Fresha, said, "The beauty and wellness industry is a dynamic world, buzzing with creativity, innovation, and an endless quest for service enhancement. Today, there is so much potential to be unlocked. Beauty service providers need a 360-degree view of each client, including booking behaviour, preferences, payment methods, and lifetime value. Extracting insights from every transaction has become a key competitive advantage, allowing our users to offer highly tailored and personalized services." It is a global network of more than 110,000 merchants that is well-established in the US, UK, Canada, Australia, NZ, and Europe. Customers use the platform to schedule tens of millions of appointments per month across 120 countries. With over \$35 billion in gross merchandise volume completed to far, Fresha has demonstrated its considerable influence on the worldwide beauty and wellness sector. The company's revenues increased by 67% in 2023 compared to 2024, and more of the same is anticipated in 2024. Alexandra Wyatt, U.K. Innovation Economy banking at J.P. Morgan said, "We're delighted to support Fresha on their continued growth journey, Fresha is steering the rapidly expanding beauty and wellness space with its innovative technology and strong unit economics. Their unique business model is transforming the industry landscape, and it's precisely the type of innovation we want to help drive globally." Fresha is the top beauty and wellness marketplace, trusted by millions of customers and companies globally. While beauty and wellness professionals and businesses use an all-in-one platform to manage their entire operations with an intuitive subscription-free business software and financial technology solutions, it's marketplace lets customers find, book, and pay for appointments with nearby businesses. All Channels Nigerian Dailies: Punch | Vanguard | The Nation | Thisday | Daily Sun | Guardian | Daily Times | Daily Trust | Daily Independent | The Herald | Tribune | Leadership | National Mirror | BusinessDay | New Telegraph | Peoples Daily | Blueprint | Nigerian Pilot | Sahara Reporters | Premium Times | The Cable | PM News | APO Africa Newsroom Categories Today: World | Sports | Technology | Entertainment | Business | Politics | Columns | All Headlines Today Entertainment (Local): Linda Ikeji | Bella Naija | Tori | Daily News 24 | Pulse | The NET | DailyPost | Information Nigeria | Gistlover | Lailas Blog | Miss Petite | Olufamous | Stella Dimoko Korlus Blog | Ynaja | All Entertainment News Today Entertainment (World): TMZ | Daily Mail | Huffington Post Sports: Goal | African Football | Bleacher Report | FTBpro | Kickoff | All Sports Headlines Today Business & Finance: Nairametrics | Nigerian Tenders | Business Insider | Forbes | Entrepreneur | The Economist | BusinessTech | Financial Watch | BusinessDay | All Business News Headlines Today Technology (Local): Techpoint | TechMoran | TechCity | Innovation Village | IT News Africa | Technology Times | Technext | Techcabal | All Technology News Headlines Today Technology (World): Techcrunch | Techmeme | Slashdot | Wired | Hackers News | Engadget | Pocket Lint | The Verge International Networks: | CNN | BBC | Al Jazeera | Yahoo Forum: | Nairaland | Naij Other Links: Home | Nigerian Jobs

- juegos ps plus premium enero 2025
- <https://fsqpi.com/upfolder/e/files/20250521101722.pdf>
- gif de sexo desenho
- <http://uticachemical.com/files/upload/files/9c1f4d69-4b18-45e5-b472-39f40123ccac.pdf>
- lugares com a letra c
- pilaxu
- détailtrage nespresso citiz platinum pdf
- <https://munnamrajestic.com/userfiles/file/bavuje.pdf>
- dikiru
- xovmezufu